



## Gary I. Singer

Chief Strategy Officer

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As the firm's Chief Strategy Officer, Gary I. Singer is responsible for setting and executing Kobre & Kim's business-building initiatives. Mr. Singer leads Strategy, Business Development, Marketing & Communications and Knowledge Management with the overall goal of making the firm more effective, scalable and profitable.

Mr. Singer and his team provide strategic direction to the firm's business, including developing and implementing strategies at the firmwide, product, regional and individual lawyer levels. Additionally, Mr. Singer's team helps drive global product development and training, lawyer alignment and client experience.

Before joining Kobre & Kim, Mr. Singer served as a partner and Chief Marketing Officer at global management consulting firm A.T. Kearney. Mr. Singer also founded and served as CEO of Buyology Inc. and Redline Results LLC. Prior to these entrepreneurial ventures, Mr. Singer was Chief Strategy Officer at Interbrand, a partner at McKinsey & Company, Managing Director of D'Arcy and Senior Vice President, head of the Kraft Foods business at Leo Burnett.

Mr. Singer received his MBA from the University of Chicago Booth School of Business and his BS from Carnegie Mellon University and is an Adjunct Professor of Business at Columbia University in the City of New York Business School.

### Education

- Carnegie Mellon University, BS
  - University of Chicago Booth School of Business, M.B.A
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