



Carolina Gartenberg

Senior Director, Global Marketing & Communications

MIAMI

201 South Biscayne Boulevard, Suite 1900

Miami, Florida 33131

+1 305 428 3081

carolina.gartenberg@kobrekim.com

As Senior Director of Global Marketing & Communications, Carolina Gartenberg drives the firm's global demand generation strategy, elevating its brand and reputation across key markets. She oversees the full spectrum of Marketing & Communications, including content strategy, public relations, digital platforms, events, and industry recognition.

Before joining the firm, Ms. Gartenberg built a career as a trusted advisor to senior executives navigating high-stakes reputational challenges. With leadership roles at top agencies such as Burson and 5W Public Relations, she has guided C-suites through complex crises and communications strategies. In 2020, she was recognized on PRWeek's Women to Watch list.

Education

- Georgetown University, MA (Public Relations / Image Management)
 - Brandeis University, BA
-