



Alex Stevens

Director, Global Marketing &
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As the firm's Leader of Global Communications, Alex Stevens is responsible for generating demand for Kobre & Kim's products and advancing the firm's brand, reputational and commercial strategies across all of its markets around the world. He oversees the firm's content, internal/external communications and digital marketing strategies, and drives strategic initiatives in line with overall commercial objectives.

Before joining Kobre & Kim, Mr. Stevens received his MBA at INSEAD in Fontainebleau, France. Prior to that, he worked for a top global public relations firm Weber Shandwick in Beijing, China, where he focused on cross-border marketing and stakeholder engagement initiatives, including leading the social media strategy and execution for the city of Beijing's successful bid as host of the 2022 Winter Olympics.

He received his MA in International Studies (Chinese Studies) from Johns Hopkins School of Advanced International Studies (SAIS) and his BA from Carleton College.

Education

- INSEAD, MBA
- Johns Hopkins School of Advanced International Studies, MAIS
- Carleton College, BA, *magna cum laude*

Languages

- Chinese (Mandarin)