

## News



Many of our engagements involve matters in which our clients face significant public attention. The following is a list of news stories about the firm, our clients, cases and the results we have achieved.

### **Jason Masimore Presents Asset-Focused Strategies to Combat Illicit Trade**

October 14, 2021

For victims of illicit trade around the world, ineffective law enforcement has given illicit producers a low risk, high reward environment. The solution is to adopt an aggressive cross-border campaign focused on their assets, as Kobre & Kim's Jason Masimore will explain during the 2021 PGS Global Brand Innovation Programme at 11:00 am Amsterdam time, October 20.

During the virtual presentation, "Follow the Money! Cross-Border Asset Attack Strategy to Combat Illicit Trade," Mr. Masimore will explore how uncovering and disrupting assets across jurisdictions; deploying global information gathering tools; energizing relationships with law enforcement agencies; and leveraging civil law tools can enhance a company's strategy against illicit trade.

[Click here to learn more about the conference.](#)