



Insights

Polly Wilkins with the Financial Times Advisor on AI Fault Lines between UHNW Generations

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Kobre & Kim's Polly Wilkins, who focuses her practice on representing ultra-high-net-worth individuals and their families in both international civil and criminal disputes and investigations, shared her expertise on the threats posed by AI-generated disinformation with the *Financial Times Adviser* in an article titled "AI has opened fault lines that threaten the rich's succession plans."

As generational wealth increasingly intersects with public visibility among younger generations, false or defamatory content generated by AI systems pose a heightened threat. "These falsehoods may circulate widely before they can be corrected, creating serious reputational harm," Ms. Wilkins shared. "The challenge for UHNWs seeking to enforce their rights, whether by bringing defamation complaints or exercising their information rights as data subjects, will lie in determining who is responsible for generating or publishing this harmful content."

To bridge generational divides in attitudes toward using AI, the starting point is in having family conversations over concerns around privacy, trust and responsibility, even before wealth transfer begins. "The goal is not only to preserve wealth, but also to protect the legacy and reputation that define it across generations," Ms. Wilkins affirmed.

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