

# Insights



## JV Disputes Lawyers Explore What Corporate Executives Need to Know Before Entering Into a Joint Venture

October 10, 2016

Publication: *CFO*

As joint venture agreements gain in popularity, corporate executives should be aware of the legal challenges and pitfalls that present themselves in these unique commercial arrangements.

In a recent article published on *CFO.com*, joint venture lawyers Jonathan Cogan and Will Rosenzweig discuss the steps that CEOs, chief financial officers, and other stakeholders can take to protect their interests and maintain leverage if and when their relationships with their venture partners become strained. The article highlights three key considerations when pursuing joint ventures and provides a prominent example of the danger in ignoring these principles.