



Insights

Helena Shipman on the Risks Misinformation Poses to UHNW Individuals in Tatler Article

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The central concerns for UHNW individuals locked in a dispute are their liberty, assets, and reputation, and the biggest challenge to each of these is misinformation, or the creation and proliferation of false or inaccurate information, also known as “fake news”.

In an article for Tatler, Kobre & Kim’s Helena Shipman unpacks the complexities of misinformation and sets out strategies to mitigate the risks it poses for UHNW individuals. The article explores the warning signs and consequences of co-ordinated misinformation campaigns and shares Kobre & Kim’s ‘best practice’ guidance for UHNW individuals and their advisors looking to mitigate and defend these types of attacks.

Click [here](#) to read the full article.