



Insights

Kobre & Kim Examines How Regulatory Probes of Prediction Market Platforms Are Reshaping Risk and Strategy

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In a recent Law360 article, Kobre & Kim's Jessica Fender, Jonathan Cogan, Michael Cinnamon, and Danielle Bateman examine how increased regulatory attention and investigative activity involving prediction market platforms is reshaping the strategic considerations for companies and individuals operating in this space. The article explores how probes into these platforms—often raising novel questions around jurisdiction, enforcement authority, and market structure—may test the merits of different legal and compliance responses.

As prediction markets continue to expand, the authors outline key issues market participants should be monitoring, including how enforcement theories may evolve and what strategic considerations can influence outcomes during an investigation.

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