

Insights



Firm Co-Founder Steven Kobre Discusses Law Firm Innovation and Delivering Client Value with *The American Lawyer*

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Change is the only constant in the business of law, and meeting market demands requires firms to adapt. Firm co-founder Steven Kobre sits down with *The American Lawyer* to discuss innovation as part of Kobre & Kim's DNA and how the firm has pioneered value-based pricing, which is now taking shape across the industry. To differentiate itself in the market, Mr. Kobre says, the firm — which ranked among the Am Law 200 this year — has redefined traditional legal services and maintains an experimental culture that promotes client-focused results.

[Read the story here.](#)