



# Insights

## Breaking New Ground: Michael Kim on Building a Global Law Firm from the Ground Up

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Michael Kim was recently featured on *Direito de Resposta*, a Brazilian podcast airing its first-ever English-language episode.

In this conversation with Renato Sapiro, Michael reflects on his journey from federal prosecutor to co-founding Kobre & Kim with Steve Kobre. He shares how growing up across four continents shaped his worldview, and how challenging conventional legal norms helped build a firm that thrives in complexity.

How rare geographic combinations and global experience shaped the firm's cross-border litigation model

Why building a firm around differentiated, high-stakes disputes creates outsized impact

The importance of maintaining independence from institutional clients to preserve strategic flexibility

How embracing innovation and rejecting conventional legal norms drives long-term success

Listen to the full interview on [YouTube](#) or [Spotify](#).